

AUG21/12 16.40
*** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

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LOCAL

REGIONAL

NOV6/12 WK-2

DATE AUG21/12 16.40

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400A-430A	30		\$100.00	10/30	11/2	3		TU-F	3
PROGRAM : EARLY TODAY SHOW												
2			430A-459A	30		\$175.00	10/30	11/2	3		TU-F	3
PROGRAM : CH11 430 NEWS												
3			500A-530A	30		\$550.00	10/30	11/2	3		TU-F	3
PROGRAM : CH11 5AM NEWS												
4			530A-600A	30		\$750.00	10/30	11/2	3		TU-F	3
PROGRAM : CH11 530AM NEWS												
5			600A-700A	30		\$1,100.00	10/30	11/2	3		TU-F	3
PROGRAM : CH11 6AM NEWS												

REP HEADLINE# 6292101
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			1100P-1130P	30		\$2,900.00	11/3	11/3	1		SAT	1
PROGRAM : CH11 11P NEWS												
19			1135P-1235A	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : CH11 11P NEWS/ BLACK AND GOLD												
NOV/12			39325.00									
CONTRACT TOTAL												39325.00
TOTAL SPOTS												43

MARKET TOTALS \$178,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS - RA35+*